



You are cordially invited to view the Spring/Summer 2014 Collection “MONSERATE”

Thursday September 12

7:00pm media and VIP Reception

8:30pm General Admission

401 7th Avenue at 33rd Street, New York

Hotel Pennsylvania- Pen Top Ballroom – 18th floor

For tickets visit www.adrianalicea.com

Press & Media Inquiries: lourdes.morales@adrianalicea.com, sharell@adrianalicea.com



ABOUT THE COLLECTION...

The theme of this season’s collection is “MONSERATE,” is inspired by Adrian’s grandmother, named Monserate. She raised her family in the lush rainforest within the mountains of Puerto Rico. Born in the late 1800’s, she was influenced by the palate of colors offered by the forests, and those of neighboring Caribbean Islands, including Montserrat-with its seven active volcanos and native Arawak Indian Inhabitants. These organic hues have been woven into the fabric of this season’s vibrant collection.

A WILD CHARITABLE PARTNERSHIP

Adrian is donating a portion of ticket sales and sponsorships to the Global White Lion Protection Trust, a leading charity dedicated to the protection of the last surviving white lions living in the wild today. Adrian believes that we should help and give back to Nature , who inspires us with all her beauty. For more information on the charity, visit www.whitelions.org.

