

Fundraiser Event Application

Thank you for your application to support the Global White Lion Protection Trust (GWLPT).

The GWLPT acknowledges that all of the details requested below might not yet be readily available. Please provide as much information as possible so that we can get a good idea of your proposed event.

Please complete this form and submit it to communications@whitelions.org after which it will be reviewed timeously. Please note that submission of an application does not guarantee approval.

Organiser information:

Name/Group/Organisation: _____

Contact number (with country code): _____ Email: _____

Address: _____

If you are organising the event on behalf of a business/organisation, please provide the following information:

Number of Facebook/Twitter/Instagram Followers: _____/_____/_____

Number of unique website users per day: _____

Size of consumer/client database (eg mailing list): _____

Event information:

Event name: _____ Event date: _____

Event venue: _____ Event website: _____

Please provide a brief description of the event, including the activities that will be employed for fundraising:

Please provide a brief explanation of how the event will be marketed/publicised, as well as an indication of the promotion period for the event:

If you have any previous experience in organising fundraising events, please briefly elaborate here:

Event budget (please specify currency):

Anticipated event income: _____

Anticipated event costs: _____

Anticipated event net revenue: _____

**Please note that any funds raised through this event must be remitted to the GWLPT within one month of the event, as per the Fundraising Guidelines.*

Are there any other beneficiaries to the event? If so, please list them and indicate the percentage of funds that each beneficiary (including the GWLPT) will receive:

Other:

Please provide any other information that you feel may be relevant:

Fundraising Guidelines

Raising funds for the Global White Lion Protection Trust (“GWLPT”)

- The event organiser undertakes that it shall not bring the name or the logo of the GWLPT into disrepute.
- It is understood that the event organiser is not a representative of the GWLPT, but is rather raising funds *in support of* the GWLPT.
- It is the event organiser’s sole responsibility to ensure that the event has adequate insurance cover and/or relevant licenses, and the fundraiser acknowledges that he/she organises the event entirely at their own risk. The GWLPT cannot accept any responsibility for any loss, damage or injury that results from the event.
- Unless specifically agreed in writing, the event organiser will not be entitled to remuneration from the GWLPT for the organising of the event.
- The GWLPT acknowledges that reasonable costs may be accrued by the event organiser as part of organising the event. If these costs are to be covered by the funds raised, this must be made clear and apparent at all times when promoting the GWLPT as the fundraiser beneficiary.
- The event organiser agrees to, before or after the conclusion of the event, make available a report of the event costs and monies raised, should the GWLPT request such a report.
- The GWLPT’s logo and NPO number must be included on all promotional materials that the fundraiser creates. If the promotional materials are to include images of White Lions, these may only be chosen from a selection of pre-approved images provided by the GWLPT – no third party images of White Lions may be used unless specifically agreed by the GWLPT in writing. The final design of any promotional materials containing the GWLPT’s name or logo must be submitted to the GWLPT for approval, before production or any online/offline publication. Designs are to be submitted to communications@whitelions.org and will be reviewed timeously.
- All materials provided by the GWLPT to the event organiser remain the intellectual property of the GWLPT.
- The event organiser agrees that any use of the intellectual property pioneered by Linda Tucker in her works/books *Children of the SunGod/Mystery of the White Lions* (2001); *Saving the White Lions* (2013); *LionHearted Leadership, The 13 Laws* (2017); and/or the GWLPT website (www.whitelions.org) must be clearly credited in the promotional materials. This intellectual property includes, but is not limited to, such concepts as ‘Golden Nile Meridian’, ‘StarLions’, ‘Lion Starmap’, ‘White Lion Leadership’, ‘LionHearted Leadership’, or any of the names and identities of the lions in the GWLPT project.
- The event organiser may not use any of the promotional materials provided or approved, nor any of the intellectual property listed above, for any purpose other than the promotion of the event, unless otherwise specified by the GWLPT in writing.
- The GWLPT reserves the right to reassess its involvement in any third party event, at any time. At its sole discretion, the GWLPT may withdraw permission for the event organiser to make use of any promotional materials that make reference to the GWLPT and/or any aspect of the project.
- The event organiser undertakes to remit all funds raised to the GWLPT via the Trust’s approved channels, within a maximum of one month after the event.
- The GWLPT has no obligation to promote or publicise the event through its communication channels, and any such promotion is at the Trust’s sole discretion.

I have read, understood and agree to comply with these fundraising guidelines.

Please email signed copy to: communications@whitelions.org

Name _____

Signed _____

Date _____